

December 2019

Postpartum Outreach Initiative

Simply Healthcare Plans, Inc. and Clear Health Alliance (Simply) recognizes that the relationship between a patient and her health care provider can lead to improved routine postpartum care. With this in mind, we request our network providers assist in our Postpartum Outreach Initiative. This initiative targets members who are due for postpartum follow-up appointments and their providers.

The goal of the Postpartum Outreach Initiative is to encourage members to receive routine postpartum care, improve health outcomes for our members and encourage our network providers to collaborate with us to maintain the highest possible postpartum quality measures. According to HEDIS[®] guidelines, a postpartum appointment is one that only takes place between seven and 84 days after delivery. Follow-up appointments that occur within one week after delivery or more than 84 days after delivery are not recognized as reportable postpartum visits by HEDIS standards. **Please do not use the postpartum code for the visits that occur outside the HEDIS time frame.**

Simply associates may contact your office to schedule and/or confirm members' postpartum appointments during the seven- to 84-day period. In addition, we will continue to educate our members about the necessity and importance of keeping their postpartum appointments and the potential need to complete their postpartum exam prior to the 84th day after delivery or prior to their pregnancy Medicaid coverage expiring. It is our hope that these efforts will support postpartum follow-up care for our members.

If you have questions regarding our Postpartum Outreach Initiative, contact us at **1-844-430-MPOP (6767)** and select **Provider**.

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<https://provider.simplyhealthcareplans.com/florida-provider>

<https://provider.clearhealthalliance.com/florida-provider>

Simply Healthcare Plans, Inc. is a Managed Care Plan with a Florida Medicaid contract. Clear Health Alliance is a Managed Care Plan with a Florida Medicaid contract.

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