

Preferred multisource brand prescribing reminder

Simply Healthcare Plans, Inc. (Simply) and Clear Health Alliance (CHA) follow the Agency for Health Care Administration's (AHCA's) Statewide Medicaid Managed Care Managed Medical Assistance (SMMC MMA) *Preferred Drug List (PDL)* for pharmacy benefits.

State-negotiated supplemental rebates, along with federal rebates, make certain brand drugs more cost-effective to the Florida Medicaid program than their generic equivalent products. **For this select group of medications, AHCA requires the brand product to be dispensed.**

Claims submitted to Simply and CHA by network pharmacies for the nonpreferred generic equivalents of these products will reject and notify the pharmacy that the brand product is preferred. In these cases the generic formulation of the drug **will not** be covered except in the following circumstances **with documentation**:

- The brand product cannot be ordered by the pharmacy to have to the recipient within one day.
- The prescriber or pharmacist believes the recipient must immediately begin taking the medication to prevent serious or permanent harm, an emergency room visit, or hospitalization.
- The recipient is allergic to an inactive ingredient in the brand product. The non-preferred generic cannot be approved due to failed response to the preferred brand product; please review the Agency's PDL for a therapeutic alternative.
- Drug shortages or manufacturer backorders: Documentation of shortage or backorder from the FDA, drug manufacturer, or the American Society of Health-System's website will be required before authorization can be given for the generic for these situations.

To contact Simply and CHA to initiate a prior authorization for one of the circumstances above please call **1-877-577-9044** or fax **1-877-577-9045** between 8:00 a.m. and 8:00 p.m. Eastern time Monday through Friday. Please be prepared to provide the appropriate documentation.

Please visit the Pharmacy Policy page at the Agency's website <https://ahca.myflorida.com/Medicaid> for the Medicaid PDL and the Preferred Brand List

Important notes:

- **This guidance does not apply to pharmacy benefits for Florida Healthy Kids members.**
- **For most other drugs where a generic equivalent exists, the generic remains the most cost effective to the Medicaid program. Prior Authorization with documentation of medical necessity will be required for coverage of the brand medications that are not listed on the AHCA's Preferred Brand List.**

Visit us on our provider websites at www.simplyhealthcareplans.com/provider or www.clearhealthalliance.com/provider for the most up-to-date Preferred Drug Lists for SMMC MMA and Florida Healthy Kids members and Prior Authorization forms.

<https://provider.simplyhealthcareplans.com>

<https://provider.clearhealthalliance.com>

Simply Healthcare Plans, Inc. is a Managed Care Plan with a Florida Medicaid contract. Simply Healthcare Plans, Inc. dba Clear Health Alliance is a Managed Care Plan with a Florida Medicaid contract.

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