



A Message for Providers: Healthy Rewards

Simply Healthcare Plans, Inc. (Simply) and Clear Health Alliance (CHA) shares your commitment to your patients' health and well-being. We have implemented new, easily accessible incentives in the Healthy Rewards program related to obstetric appointments. The program is designed to help your patients stay on track with their health care visits.

It's simple. Every time your patients complete one of the qualifying healthy activities, they will get dollars added to their reloadable Healthy Rewards debit card:

Qualifying health activity	Simply	CHA
First trimester prenatal visit or within 42 days of enrollment	\$20	\$20
Prenatal visit (at least six prenatal care visits)	\$20	\$20
Postpartum visit	\$20	\$20
Well-baby visit 3 to 5 days after birth	\$20	
Well-child visit (at least six checkups before 15 months)	\$20	

Healthy Rewards can be used at the following approved retailers:

- CVS®
- Dollar General®
- Family Dollar®
- Walgreens®
- Walmart®

Members may use these funds to purchase approved items, including baby care items and more.

Help ensure your patients are receiving these rewards.

- Schedule an initial obstetrical visit within the first trimester or 42 days of enrollment with Simply or CHA.
- Complete the patient's postpartum checkup 7 to 84 days after delivery. If your patient had a C-section, their one- to two-week postoperative visit does not count as a postpartum visit.
- Encourage your patients to track their visits and earn rewards.
- Remind your patients once the baby is born to schedule their well-baby appointment with their pediatrician.

Here's how patients report their activities:

1. For Simply patients, log in to <https://www.simplyhealthcareplans.com/healthyrewards>. For CHA patients, log in to <https://www.clearhealthalliance.com/healthyrewards>.
2. Call Healthy Rewards at **1-877-868-2004** Monday through Thursday from 9 a.m. to 8 p.m. and Friday from 9 a.m. to 7 p.m. ET.
3. Allow your patients to use an office-based terminal to report their activity online at one of the websites listed above.

For more information on the Healthy Rewards program or our high-risk obstetric case management program, call Provider Services at **1-844-405-4296**.